P13
15
XD2-156
FRENCH LINE - WINTER CRUISES
11-1933

French Line

Along the Malecon—fashionable driveway of Havana

Inside the first locks at Gatun, Panama Canal

Quaint, narrow street of Caracas in Venezuela

Native hut in Venezuela, South America

The River Madame, Fort de France, Martinique

French Line Offices

19 STATE STREET, NEW YORK

•

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WASHINGTON, D.C.

Printed in New York, Nov. 1933

1933
XD2
15

French Line

Winter Cruises TO THE WEST INDIES SOUTH AMERICA & PANAMA CANAL

M.S. LAFAYETTE

CHRISTMAS NEWYEAR
★ 12 DAY CRUISE ★

JANUARY FEBRUARY
★ 19 DAY CRUISES ★

XD 3 45

XD2-256

The Washington Daily News April 21, 1936 Pg 20

nion Experts

A bald era is foreseen by John Frederics, famed hat creator. Platinum wigs and jeweled caps like those below would then be the vogue, should that calamity occur. The sort of costume predicted by H. G. Wells in the movie, "Things to Come," garbs Pearl Argyle (left), star of the movie version. This is practically a uniform for all the women in the cast.

Vogue, Feb. 15, 1937

XD2-256

the New York habit
a tailored suit by

b. weinstein
the custom mode for 35 years
485 MADISON AVENUE, N. Y.

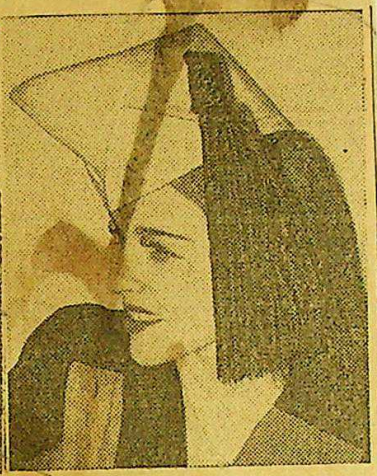
XD 2/256

XD 3/15

Richmond News Leader
May 21, 1942.

Th

SPORTS MODEL, known as the "comin' and goin' hat"—same force and aft.



FEMININE VERSION of the overseas cap, designed by Dancer Mayris Chaney.

NAUTICAL STYLE—White duck off-the-face model, starched with salt.

FEMININE GOB prefers hat in ermine. But she can't copy the whiskers!

MOTORING BONNET, soldier style. Protects hairdo from that windblown look.

SAME IDEA, tastefully executed in black lace, complete with goggles.

HARPER'S BAZAAR 1-1945 P.8A
XD2-256

~~XD 5/15~~

XD2-256

4 THE WASHINGTON POST
Friday, February 16, 1945

Something New . . . The 'Yalta Turban'

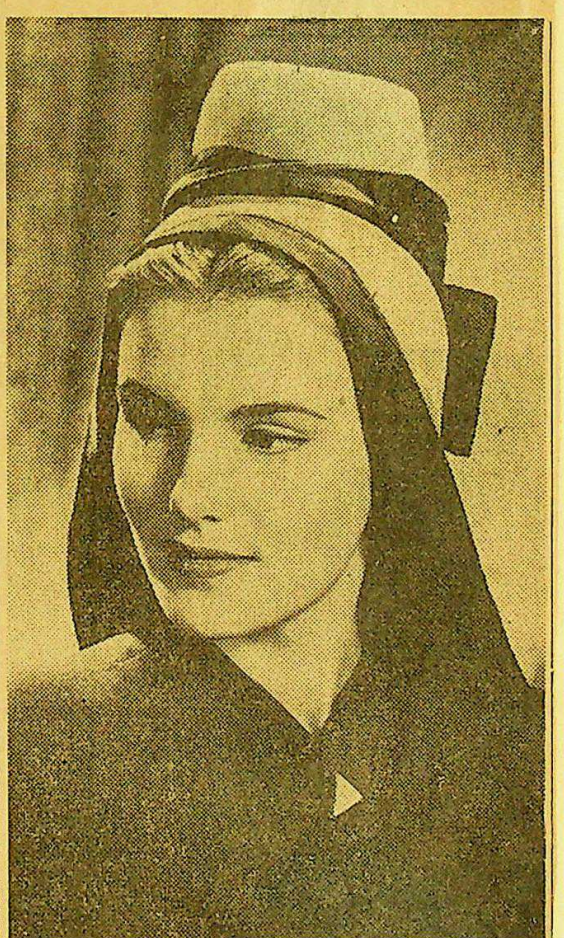
Associated Press WIREPHOTO.

INFLUENCE OF HISTORY—The Crimean influence, suggested by the "Big Three" conference at Yalta, is uppermost in this headwear designed by Lilly Dache and shown in New York as the "Yalta Turban."

~~XD3/15~~

XD 2/256

Stetson adds a new twist to the "saucy sailors" with this rounded version whose molded crown actually fits the head. The turned-down brim frames the forehead.



Sally Victor's gray felt with under cap and bow of navy taffeta was inspired by peasant bridal headdress. The high crown is typical of new Spring styles.

Historic Glamour Girls Inspire Spring Hats

EARMARKED FOR INTRIGUE—Decadent white hat swathed in brown lace.

UP TO NO GOOD—Beguiling taffeta trifle inspired by Catherine's boudoir cap.

STRICTLY FOR SIRENS—A dinner hat to make any girl ensnare her Anthony.

By DOROTHY ROE

Associated Press Fashion Editor

Because the glamour girls of history always have made more headlines than the heroines, Helene Garnell dedicates her Spring hat collection to 12 notorious ladies in the corridors of time, with some apt suggestions for heightening the allure of misses of the future.

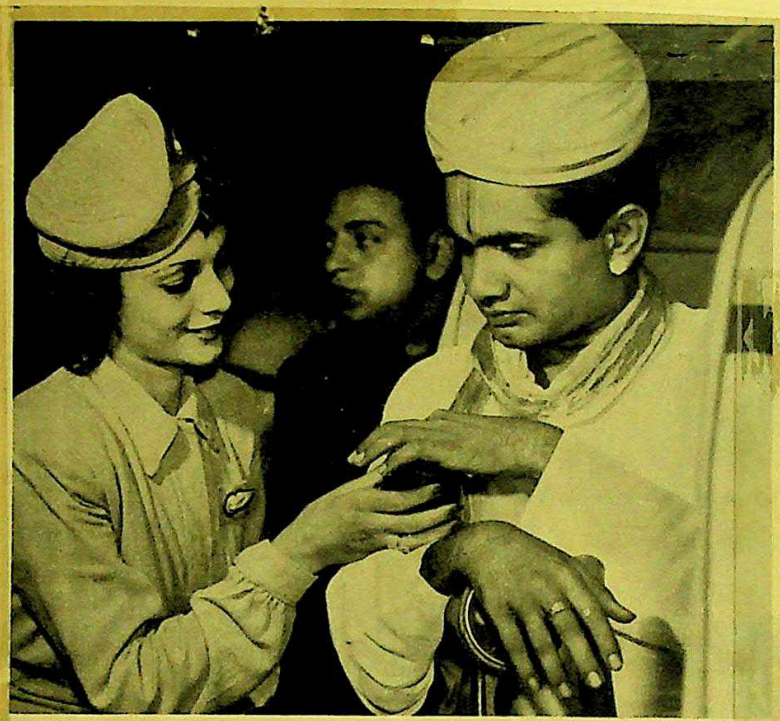
Presenting hats as modern as tomorrow's newspaper, Miss Garnell traces the inspiration of each to a glamour girl of the past, proving that women's hats always have had their part in history.

One thing all these famous beauties had in common, points out Miss Garnell, was complete femininity. And so she recommends for modern pin-up girls more feminine headgear for 1945.

NOT SO INNOCENT as it looks. . . . Blue rosebud garland for greater glamor.

XD-3/15 XD 2/256

"LIFE MAGAZINE" 9-30-46 P.133



SHE OFFERS SPICES to a Brahmin. Besides usual chewing gum, three kinds of spices are served to passengers by the hostesses on Air-India planes.

AT END OF FLIGHT assistant pilot, a Sikh who flew in R.I.A.F. during war, signs log. Collecting passengers' autographs is one of Monica's hobbies.

"Life Magazine"

9-30-46 P. 133

XD 2/256 LIFE MAGAZINE, SEPT. 22, 1947, Pg 120

FALL FASHIONS CONTINUED

SKULL CAP, BY JOHN FREDERICS ①

BERET, BY LILLY DACHE ②

XD2-256

Pg 31
Colliers
9-25-48

XD-3
HARPER'S BAZAAR 10-1948 P. 183
XD2-256

Ribouldingue Croquig

RICHARD AVEDON

DIOR

• Dior's flyaway dunce cap, in green velvet, with a wisp of paradise to tantalize your vis-à-vis and torture the man you left behind you. It is worn with a green velvet jacket embroidered in Dior's new bold gold scrolls —all embroidery in his collection is bold. Both hats (the feather neo-paradise), Bergdorf Goodman.

FD3 C/5 XD2-254

April 1949

BROADWAY MILLS, Dept. HB2
220 5th Ave., New York 1, N. Y.

HOME

come

EW DRAPES
ND RUGS!

with warmth and
vely new drapes,
g rugs made from
ou'll have such fun
easy to make with
nemaker's Inspira-
w with pride when
costs to redecorate
e with handsome,
Itasca materials.
w to bring new
to your home by
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ND NEW
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es
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tion Book, plus 20
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o get 20 generous
t Itasca materials,
nespuns, Basket-
pes, all in newest
double bargain —
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ng charges — get
and 20 samples.

UILD • DEPT. HB-5 ITASCA TEXAS

Collector's Rarities!
Wood[illegible] Lamb
Salts & Peppers
$2 Pair

Cutest things you've ever seen! Cunning lambs inches high. Highly [illegible] white pottery with spring flowers at their feet.

Boy & Girl Duck
Salts & Peppers
$1.50 Pair

A boy and girl with feathery wings and tail. White pottery, yellow base and bill, blue cap. 3 inches high.

No C.O.D.'s, please.

CHARM COTTAGE
"On the Mississippi"
Davenport, Iowa

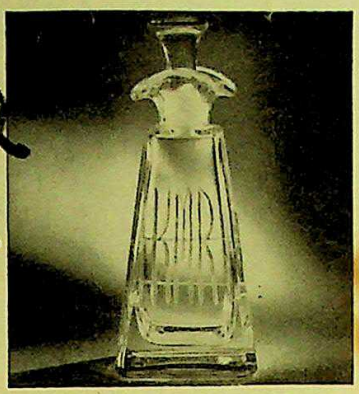
XD 3/15
House Beautiful
April 1949
pg 10

Peggy Bunny
is 17½ inches tall with golden curls and a winning smile!

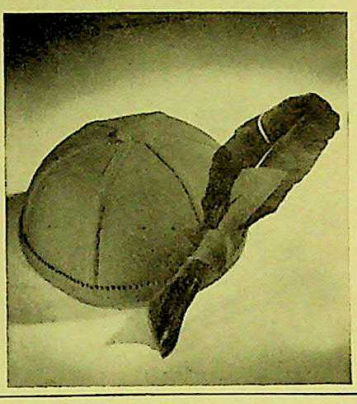
$1.50 postpaid delivered to you

Ideal Easter Gift! Send for your Peggy Bunny today. Combinations of Blue, Pink, or Gold. Peggy Bunny is the softest, most cuddly doll a little mother could love. Sent prepaid. No C.O.D.'s, please.

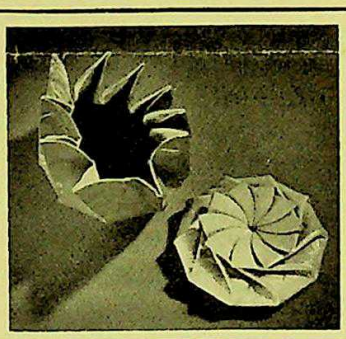
DOLL HOUSE
410 W. PEACHTREE • ATLANTA, GA.



DRESSING FOR DINNER should come to the table looking as pretty as possible, and we've found something to do it proud. A clear glass bottle, 7" high, has a handsome three-letter monogram, and comes with two lines for measuring the oil and vinegar. It's a happily timed gift for the fast approaching salad season. $4.75 postpaid. Eunice Novelties, 541 Madison Ave., New York 22, N. Y.



A FEATHER IN HER CAP will enthrall a soda fountain siren, and it will fascinate her blasé sipping partners. You see, this isn't any ordinary feather, but one with a ball-point quill that writes homework assignments, telephone numbers, tic-tac-toe, or what Amy said about Jean. 100% felt calot (for any head-size) in red, green, navy, brown, or black. $1.25 ppd. Gift Finds, 8 W. 40th St., N.Y.C.



PETAL POUCH for SPRINGTIME

Pop Spring into your handbag with this flat little 3" pouch, that resembles a folded flower. To open, squeeze its sides slightly and there's your bus fare or newspaper change without fumbling.

Genuine leather in lizard or alligator finish. Red, Green, Brown or Black. (State 2nd color choice).

Just $1.00 Postpaid. Wonderful for Easter & Mother's Day Gifts.

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ABC CLEANING PAD for Dirt, Dust, Soot. Excellent for Window Shades, White Shoes, Drawings, Books, Pictures and Venetian Blind Tapes, etc.

SEND TODAY FOR THE GIANT KIT CONTAINING 3 PADS AND LARGE TUBE WILL DO 3 OR 4 ROOMS $1.00 POSTPAID

DURASOL CHEMICAL CO.
77 TRAVERSE ST., BOSTON 14, MASS.

April 1949 - p40

HAT LIFE pg 1

XD 3/15

XD 2/25 L

the three busiest hats this Christmas*

...with the TeLEEgram gift plan!

It's another first from Lee—like the "pre-shaped" hat! It's another new idea that has the industry buzzing with excitement...getting set for the busiest Christmas ever with Lee hats! Now...no matter where your store is located, the whole wide U. S. A. is your market. With the TeLEEgram gift plan, anyone can wire any Lee hat anywhere in the U. S. A....and **you** make the profit. Think what that means in extra sales...in promoting Christmas business.

Think, too, of the nation-wide interest being created every Thursday night when the Robert Montgomery Radio Show plugs this sensational plan. And it's on counter cards...on displays...on blow-ups in Western Union offices...on window cards...on special ad mats. No wonder the word is spreading about TeLEEgram.

TeLEEgram is a new word from Lee that means a new high in Christmas sales for you!

Don't take less than the best

—don't take less than a Lee!

Write for details to:

FRANK H. LEE CO.

358 Fifth Avenue, New York 1, N. Y.

Vol. 18 No 5

HAT Life

with which is combined

THE AMERICAN HATTER

ESTABLISHED 1872

Vol. 78, No. 5 December, 1949

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Index to Advertisers

Page

Bands and Bindings

Banderaft, Inc....Inside Back Cover
Beatty-Page, Inc..... 41
Brooklyn Braid Co., Inc..... 44
Regen Mfg. Co., Inc. O..... 40
Roberts, Cushman & Co.
Inside Front Cover

Caps and Cloth Headwear

Bronston Hat Co..... 35
Sunmaster Corporation of America 33

Enamels, Paints, Sizings, Thinners

Duralac Chemical Corp..... 50
Landau Co., J..... 54

Felt Bodies in the Rough

Lee Co., The Frank H..... 1
McLachlan & Sons, George..... 39
McLachlan & Co., H..... 43
Paul Martin Hat Co.....42 & 48
Ruffelt Hat Co..... 38

Felt Hats

Campbell & Sons Mfg. Co..... 10
Christy's Hats 34
City Club Hat Co..... 32
Failsworth Hats, Ltd..... 34
Hutt & Wasserman, Inc..... 5
Kraft Hat Manufacturers, Inc... 6
Krulwich & Co., Bernard..... 33
Lee Co., The Frank H..... 1
Lynbrook Hat Co..... 31
Mallory Hat Co.,.Outside Back Cover
Melton Hat Co..... 3
Scott's Hats 34

Page

Hatters' Furs, Skins and Roundings

American Hatters & Furriers Co.. 55
Arthur Morel, Ltd..... 58
Chapal-Donner Corp..... 56
Buchsbaum, Abraham 58
Couperie Belge Americaine, S.A.. 57
De Jongh Ltd., Bernard..... 58
Hessel Co., B. H..... 58
Hickey's Sons, Edward F..... 56
Jonas & Naumburg Corp..... 57
Lee Holme, Ltd..... 58
Lockwood Fur Co., The..... 54
Meskin Bros. Fur Corp..... 55
Metzger & Co., S..... 54
Pellissier, Jonas & Rivet.....56
Soc. Belge Des ETs Jourde..... 55
United Hat Fur Cutting Co..... 55
Wimpfheimer Co., Lloyd A..... 54

Importers of Hats

Bill & Caldwell, Inc..... 7
Borden Import Corp..... 9
Krulwich & Co., Bernard..... 33

Leathers

Barz, Herman..... 42
Drueding Bros..... 47
Lane, D. J..... 38
Roberts, Cushman & Co.
Inside Front Cover
Superior Hat Leather Co..... 48
Wittman, Moriarty Co..... 45

Manufacturing Equipment

Advance Hat Machinery Co..... 49
American Hatters Supplies, Inc.. 35
Doran Bros., Inc.....52 & 53

Page

Jiffy Steamer Co..... 37
Kaufman Inc., Henri H..... 49

Miscellaneous

Annual Hat Trade Dinner..... 8
Hatters Gazette..... 33
Hatters, Inc..... 35
Hotel Green 36
Manor Hatters..... 32
Traveling Hat Salesmen's Assn... 61
Valann Co., The..... 50

Sales Agents

Bates-Thompson, Inc..... 31
Eric Gerard 34
Krulwich & Co., Bernard..... 33
Lancaster Hat Co., Inc..... 4

Silk and Opera Hats

Flugelman, M..... 34
Krieger, D..... 35

Straw Braid and Body Hats

Bronston Hat Co., Inc..... 35
Kraft Hat Manufacturers, Inc... 6
Krulwich & Co., Bernard..... 33
Lee Co., The Frank H..... 1
Mallory Hat Co..Outside Back Cover

Supplies and Trimmings

American Hatters Supplies, Inc.. 35
Annex Mfg. Co..... 46
Beatty-Page, Inc..... 41
Brooklyn Braid Co., Inc..... 44
Hillson's Hat Lining Co..... 42
Jacobs & Sons, Louis..... 36
Mast Co., Inc., J. B.
Inside Back Cover
Regen Mfg. Co., Inc., O..... 40
Roberts, Cushman & Co.
Inside Front Cover

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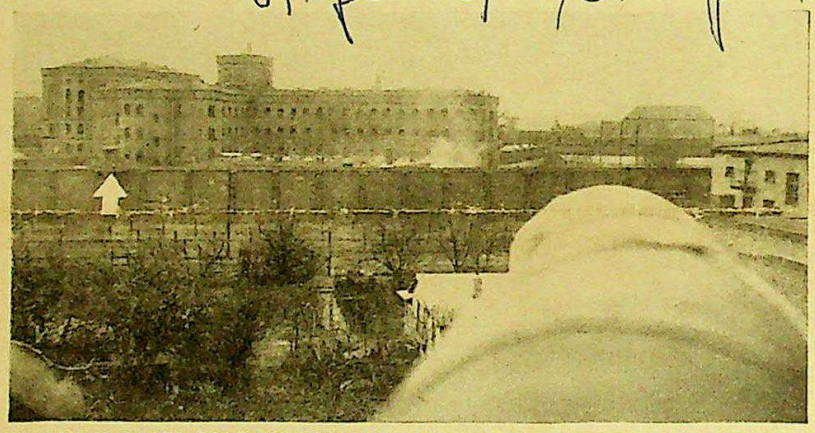
XD315

Life 5/28/51 p.26

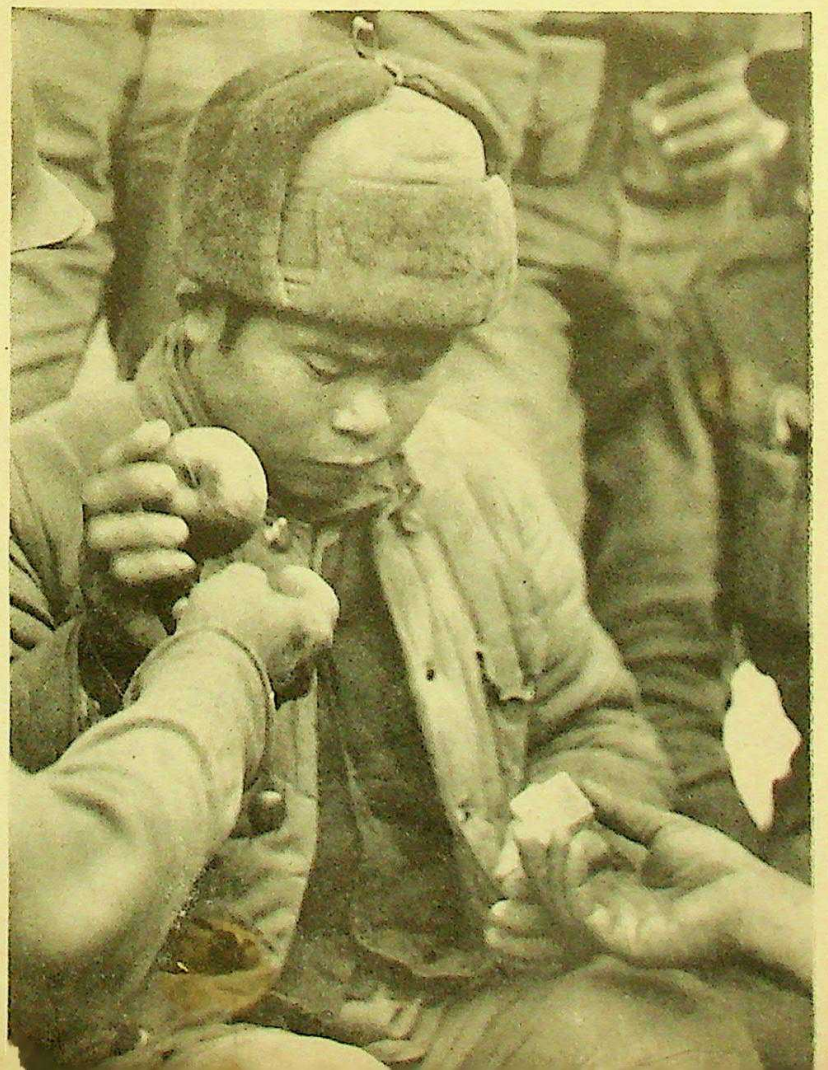
XD 315

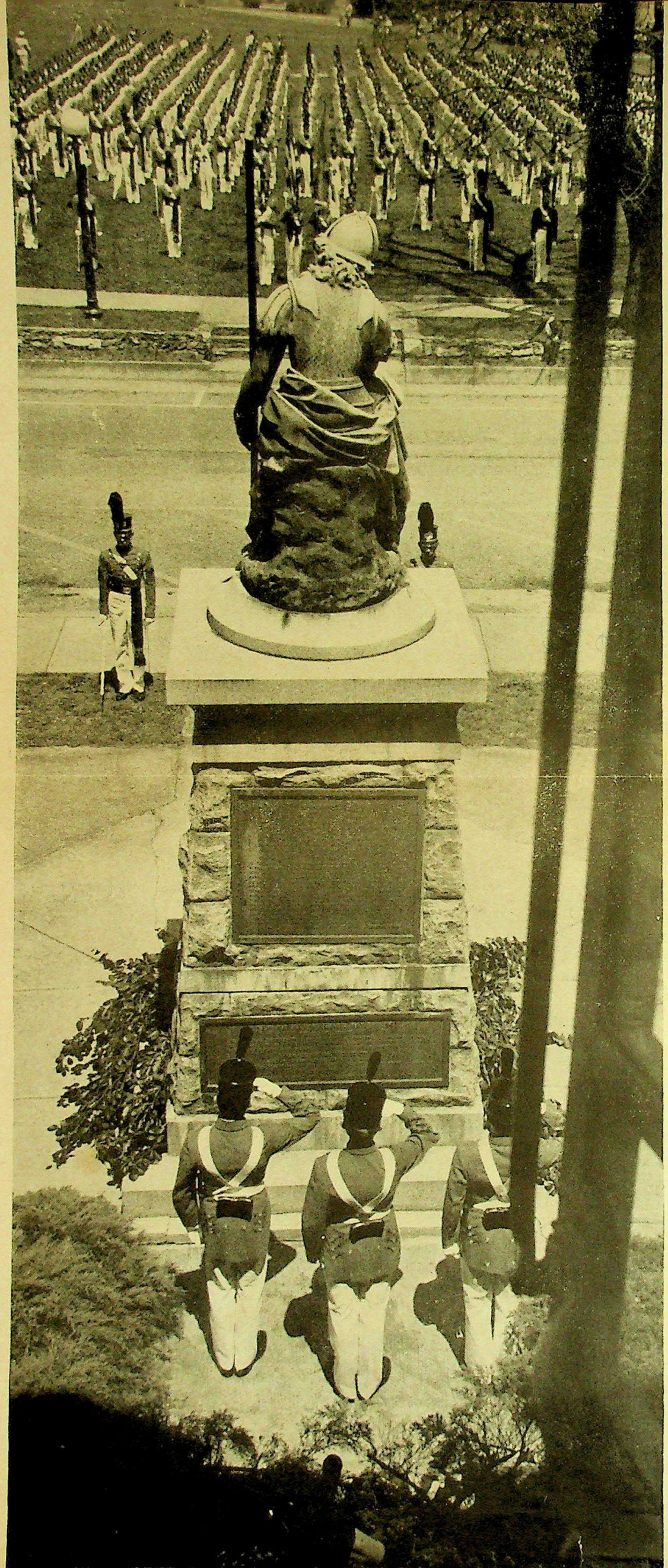


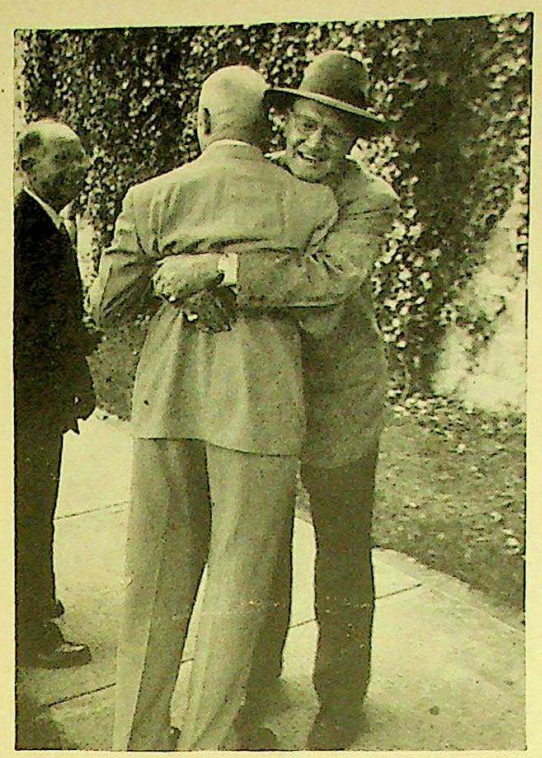
RUSSIAN'S GUARD POST (ARROW) WAS SHOT WITH TELESCOPIC LENS (RIGHT)

THE FACE OF THE ENEMY

The enemy buck private in either the cold war in Germany or the hot one in Korea is not a terrifying superman but a fairly average sort of guy. It is even possible that he does not particularly care for army life and would rather be back in Omsk or Tientsin at the corner bar. He probably cusses noncoms when they are not around and thinks that he alone gets all the dirty details. His superiors undoubtedly worry a good deal about whether he knows just what he is fighting for. If, as a German photographer did recently, you could look at him through a telescopic lens when he pulls a







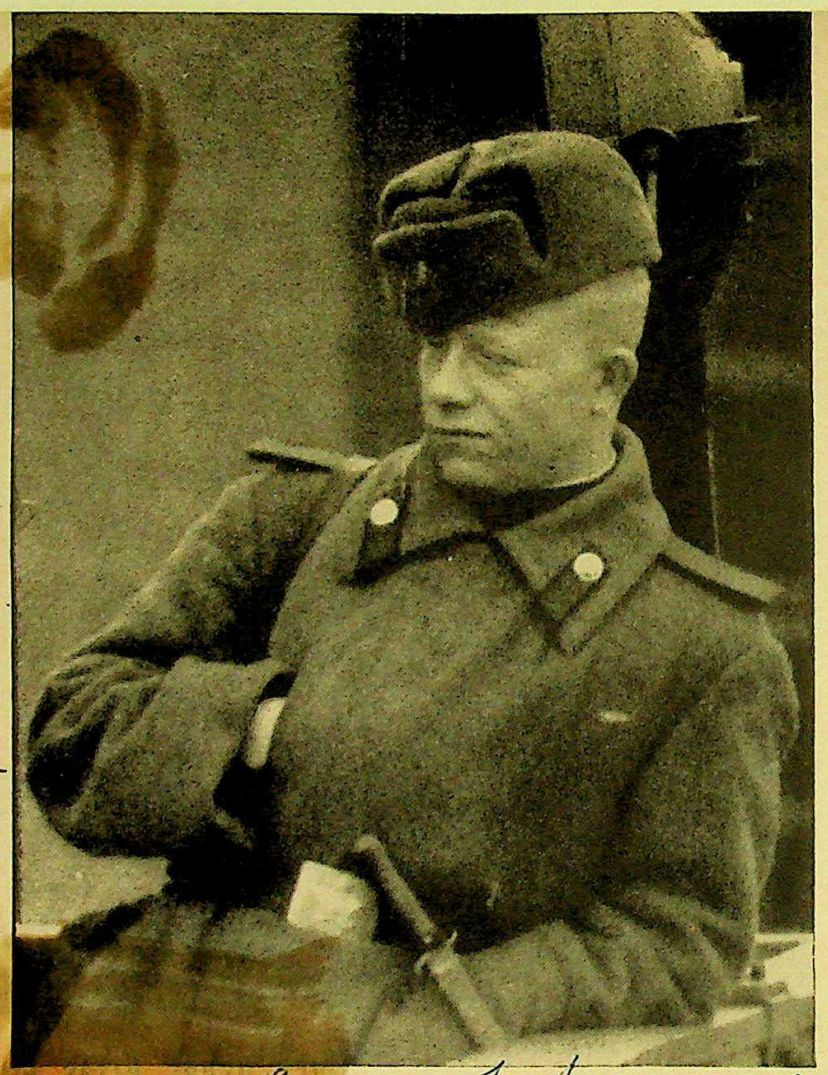
MOST EXUBERANT grad, Colonel C. S. Roller Jr., superintendent of Augusta Military Academy (wearing hat), showed superb physical condition by bear-hugging, manhandling and lifting classmates.

←**V.M.I.'S HEROES** are honored before statue, Virginia Mourning her Dead.

from top of page

Life May 28, 1951 pg. 27

XD3/15



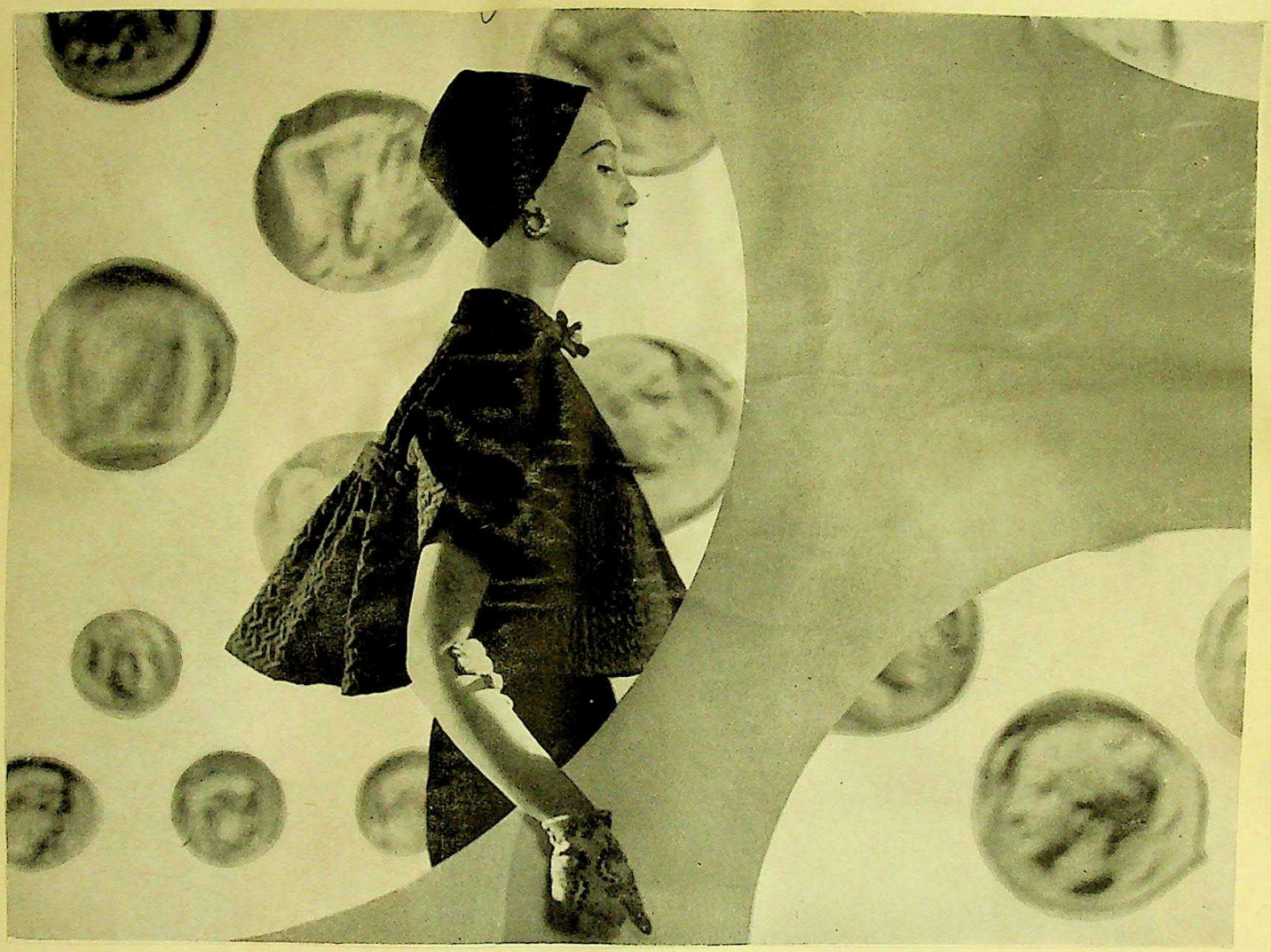
Life 5/28/51 p. 27

Cameras catch bored Russian standing guard duty in Germany

3/
15

HARPERS BAZAAR 2-1952 P. 121

XD2-256



HARPERS BAZAAR 2-1952 P. 129

XD2-256

FEB 4 1952
DESIGN DIVISION

37/16 XD 2/256

HARPERS BAZAAR 2-1952 P. 176

MADEMOISELLE 3-1952 P.22

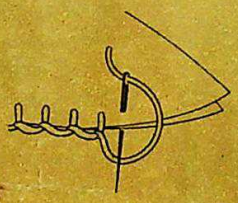
XD2-256

STEVENS WOOLENS

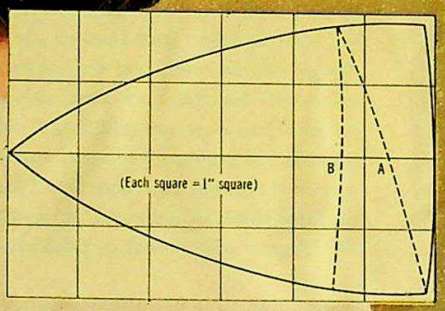
A slim coat of Stevens crisp woolen
with the smooth,
graceful costume look of Spring, '52!
By Lassie Maid, in grey with a
grey taffeta collar, beige with brown.
Sizes 10 to 18, about $50.
At fine stores throughout the country

For the name of your nearest store, write
J. P. STEVENS & CO., INC.
EMPIRE STATE BUILDING, N. Y. 1

WOMENS DAY 7-1952 P.100
XD2-256



Drawing 1



BLANKET-STITCH A FELT BEANIE

MATERIALS: ⅛ yard red felt; scraps of green, blue, and yellow felt; white yarn; a big-eyed needle.

Make paper pattern by enlarging graph at left, so that each square equals 1 square inch, and cut out along solid lines. Mark on it the two broken lines A and B. Use this pattern to cut 3 pieces of red felt. Cut off pattern at line A, and cut 2 more pieces of felt to this shape. Now cut off pattern at line B, and cut one more piece. This last piece is the center front, and the 2 pieces cut to line A fit on each side of it. The first 3 pieces you cut go around the back. After you have arranged all the pieces in their proper positions, place one piece on top of the piece next to it, and do blanket stitches over the two edges. Drawing 1 shows the stitch life-size. After all the pieces are blanket-stitched together, make a row of blanket stitch around the bottom edge.

Out of scrap felt, cut flowers, leaves, and stems the way you want them. A few stitches right through the middle are all it takes to fasten these decorations.

RETURN TO
DESIGN DIV.

RETURN TO
DESIGN DIV.

RETURN TO
DESIGN DIV.

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DESIGN DIV.

LIFE MAGAZINE 8-25-52 P. 70

~~XD3/15~~

XD2/256

RETURN
DESIGN DIV.

DRINKING CAPS are sawtooth felt beanie ($10) and tasseled visor taken from Italian university students ($11), banded felt pillbox from Swiss fraternities ($5, all Madcaps).

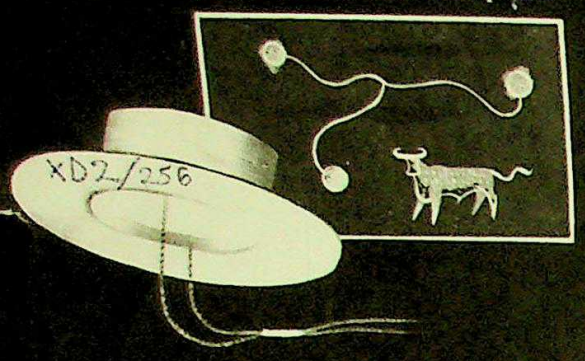
RETURN TO
DESIGN DIV.

HARPERS BAZAAR 11-1952 P. 159

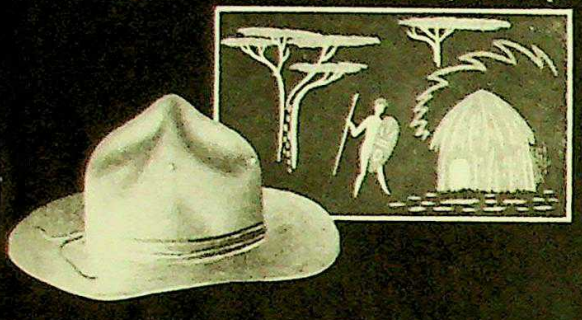
XD2-256

• Above: You *could* stretch out on the floor in this dressing gown,
for even though it's white, it's orlon, and that means
that you can wash it effortlessly, successfully (it's warm too).
By Kickernick, of orlon acrylic fiber. About $50. Best's, New York;
Strawbridge and Clothier; Woodward and Lothrop.
The nightcap (notice these again?) by Kleinert. Julianelli slippers.

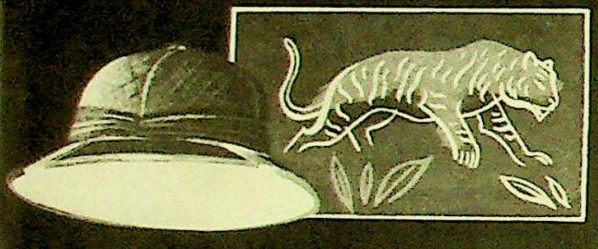
Argentina: The gauchos on the wild pampas prefer black, flat-top hats



South Africa: General Smuts and his Boers brought fame to pinched tops

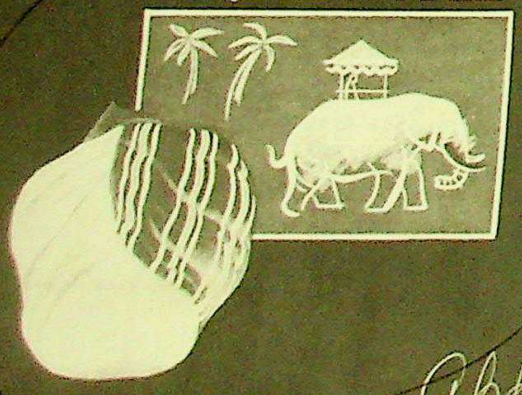


India: Cool-headed Britishers wear pith helmet in equatorial sunlight

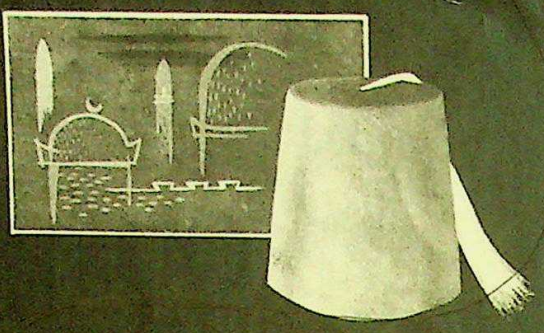


Burma: The oxcart set wisely wears the native-fiber Kha Mauk headpiece

India: The famous fighters of India wear bright turbans, even in battle

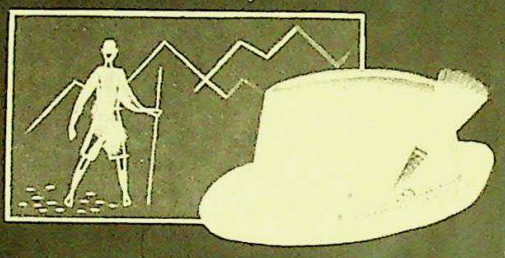


Turkey: In the Middle East, the fez—complete with tassel—is the fashion

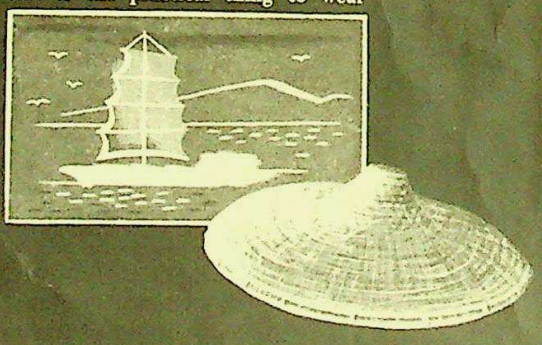


United States: Dating even before Sen. Kefauver, our faithful coonskin cap

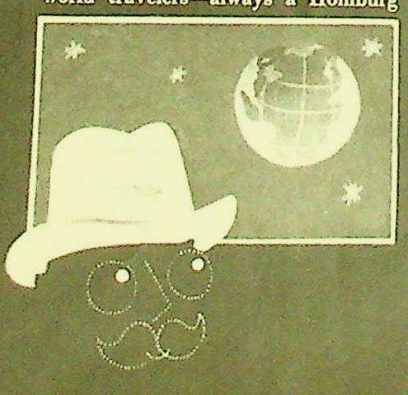
Austria: Where there are mountains, there are bound to be Tyrolean hats



China: Like the sombrero, the coolie hat is the practical thing to wear



World: On the heads of statesmen and world travelers—always a Homburg



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Apparel Arts

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Fashion's Fancies

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Hands have gone to milady's head in this latest black velvet creation shown in London. The finger tips are decorated with rubies.

Ludmilla Tcherina, French actress, recently featured this diamond "fireworks" hairdo, the sparkle being provided by real diamonds.

Shades of Daniel Boone! The coonskin cap has come back into fashion with this modern variation in mink. The mink head has sapphire eyes. *Metro Group, Reuter and Wide World Photos*

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Glamour
Nov. 1953
p 15

Dorothy Korby

FRENCH-INSPIRED DELICACIES with the personal touch of Dorothy Korby. Above, "floating petal" blouse in satin-trimmed rayon tissue faille. White, pink, black, beige. Below, rayon tissue faille blouse with hand-painted rhinestoned leaf pattern. White or beige traced with gold. Both in sizes 32 to 38, each about $8. The peg-pocketed skirt in Italian Velveteen, sizes 10 to 16, black only, about $15. Franklin Simon, New York City; Lansbergh's, Wash., D. C.; L. S. Ayres, Indianapolis, Indiana; Titche-Goettinger, Dallas, Texas; At stores listed or write to Dorothy Korby, the House of Color, 525 Seventh Avenue, New York 18, N.Y.

bottom of pg

RETURN TO
DESIGN DIV.

XD2-256

Photographs by Ingeborg de Beausacq

Buttons by Le Chic

Flattering to all ages, the plateau hat, with its deep peaked brim, huge gilt buttons, is a vacation charmer.

You Can Make This Hat

It unbuttons—to open flat for ironing and packing

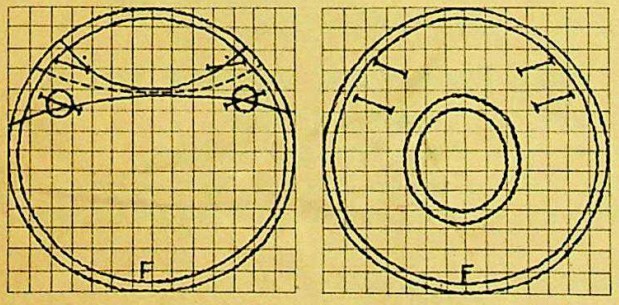
By DORIS DENISON

A plateau hat is a summer joy. This was designed by William J., a custom milliner. Made of pique with washable Pellon lining, it unbuttons to open flat for ironing.

You can sew this hat, shown with dollar-size gilt buttons, in a jiffy. Why not make several in pastels and white or black—to match your summer-into-fall wardrobe? It's a perfect vacation traveler, of course, since when it's opened flat it will occupy only a wafer-thin sliver of precious suitcase space.

The entire hat may be sewn by hand. You'll need one-half yard of pique, one-half yard of Pellon, two buttons, five-eighths of a yard of one-half inch grosgrain ribbon, and one hatpin to be covered with a scrap of the pique.

Cut pique and Pellon to exact measurements below. You'll have solid circles for top. For inside brim, cut out smallest circle for head opening. This will give inside brim a doughnut shape. With Pellon on outside, stitch four thicknesses together around outside seam allowance. Cut to within one-quarter inch of stitches. Turn to right side. Baste binding to head opening, inside brim. Clip seam allowance. Slash buttonholes, stitch edges. Attach buttons.



Each square equals one inch (fourteen-inch diameter circles). Dotted line (left) indicates inside fold, when buttoned. Allow five-eighths inch seam allowance.

The American Weekly
7-18-54 p. 19

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THE EVENING STAR
Washington, D. C., Tuesday, May 19, 1959

Pg C 6

C-6

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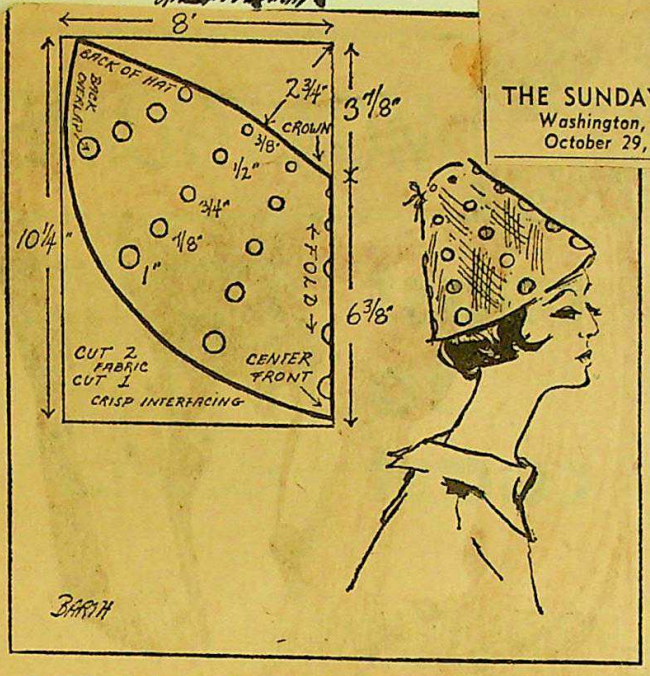
THE SUNDAY STAR
Washington, D. C.
October 29, 1961
Society-Home H-19



SEAMS TO ME...

BY PATRICIA SCOTT

Making New Bonnet With Iron-On Trim Is Fun

Today, teen-agers are more style conscious than ever before. They have a well-co-ordinated look the young girls of yesterday just seemed to miss. A hat to match your coat is just one way of acquiring this look. To make the hat is fun, too. Trim it with matching or contrasting patches and lace it together with matching buttons.

You'll need: ½ yard fabric, ⅓ yard non-woven interfacing, 32 inches narrow cording, one 6x4⅞-inch corduroy iron-on patch, 2 cover-your-own buttons in each of the following sizes: 45 ligne, 36 ligne, 30 ligne, 24 ligne.

To make:

'. Draw a rectangle 10¼x8 inches on a piece of paper for pattern. Draw hat shape as illustrated, following the measurements carefully in drawing for proper shape.

2. Following diagram, draw four lines equidistant from each other for iron-on circles and center back button closing. When marking center front row, be sure it is on the edge of the pattern as shown. Measure the other three rows from there.

3. The center front row and two rows following it (with five circles) in the diagram are for the iron-on circles. The fourth row of four circles is for the buttons.

4. Lay pattern on fold of fabric and cut two of fabric (outside and lining) and one of interfacing. Cut circles of iron-on corduroy as follows: Five 1-inch circles, five ⅞-inch circles, five ¾-inch circles, five ½-inch circles, five ⅜-inch circles. On the right side of one hat piece, apply circles of different sizes as shown. Follow directions on package of corduroy patch for proper application.

5. Place two hat pieces, right sides together, and place interfacing on top. Machine stitch outside edges leaving back hat seam open. Turn to right side and press.

6. Turn in back seam ⅜ inch and top stitch seam.

7. Cover the self-cover buttons (two of each size) in the hat fabric, or if you prefer, in the same corduroy patch fabric. In this case, you will need another 6x4⅞-inch patch. Sew buttons to hat on two rows as indicated. This is shown by "back center overlap" in diagram. Sew larger (45 ligne) button at the bottom, as you did the circles, and the smallest (24 ligne) at the top.

8. Cover cording with hat fabric or use a readymade cording you like. Then overlap hat from right to left to fit head. The overlap will be about 2½ inches. Lace the hat together starting at the bottom and ending at the top with a bow.

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Miss Scott is always glad to hear